



SONJA E OLSON

An innovative and accomplished creative director with significant proficiencies in all facets of advertising: new product introduction, brand development, production and post-production.

From concept to completion, always collaborative and focused; balances artistic abilities with the need to adapt to new opinions, costs and directions. Consistently establishes priorities and works diligently to deliver top results. Concepts compelling campaigns for television, print, digital and multimedia to enhance a company's market share and create consumer excitement. Blends creative and technical skills, garnering award-winning recognition.

To view portfolio, visit:
sonjaeolson.com

2011-present | tpn, Chicago, Illinois
Creative Director

Jockey, Thomas' Breads, Barilla

2000-2011 | DDB CHICAGO, Chicago, Illinois
Creative Director / Associate Creative Director

Wrigley, Safeway, JCPenney, McDonalds, Lenscrafters, State Farm, General Mills, Pep Boys, The Field Museum, Chicago International Film Festival

1999-2000 | YOUNG AND RUBICAM, Chicago, Illinois
Senior Art Director

Sears, Norwegian Cruise Lines, The Shops at North Bridge, Equal Sugar

1993-1999 | HARRIS DRURY COHEN, Ft. Lauderdale, Florida
Art Director / Retoucher

Bombardier Sea•Doo, Celebrity Cruise Lines, TJ Cinnamons, Mayor's Jewelry, Bank Atlantic, Miami Subs, Atlantis Resort, Ft. Lauderdale International Film Festival, Florida Panthers Hockey, Ft. Lauderdale Board of Tourism

EDUCATION

Miami Ad School, 1998

FSU, Tallahassee, Florida, B.S. Advertising Design, 1993

COMPUTER SKILLS

Photoshop, Illustrator, InDesign, iMovie, Dreamweaver, PowerPoint, Word, Excel, Keynote

CONTACT

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